

Doctor **Earl Sawyer Sloan** (born September 8, 1848, Zanesfield, Ohio, died September 13, 1923, Boston, Massachusetts) was an American entrepreneur and philanthropist. His parents were Andrew Sloan and Susan Bass Clark Sloan.

The Sloan family emigrated from Ireland in the early seventeenth century following the American Revolution; Earl's father settled in Venango County, Pennsylvania.

In 1871, a twenty-three-year old Earl, armed with several bottles of his father's horse liniment, joined with his brother Foreman in St. Louis, Missouri, where Foreman was engaged in the buying and shipping of horses. This time period immediately following the Civil War marked the heyday of the horse in American life. Consequently, the Sloan liniment formula was in great demand. For about twenty-five years, Earl and his brother peddled their remedy from farm to farm, and also worked the horse fairs and carnivals.

At some point in the brothers' venture, someone applied the liniment to his back, discovering that it relieved his own discomfort, as well. Thereafter, the Sloan brothers began selling even more of the liniment advertising it as "good for man and beast".

Earl risked the money necessary for advertisements in Chicago's streetcars, and in time, the orders for the liniment multiplied.

On February 8, 1899, at the age of fifty, Earl Sloan married Bertha Woolaver (occasionally spelled "Wolaver"), a Newport native, who had gone to Boston to pursue a nursing career. Just prior to their engagement, Earl had been having dinner at Bertha's father's house in Nova Scotia, and had asked for an introduction. What followed was a whirlwind courtship, followed soon after by Earl's proposal to her, giving her two weeks to prepare for their wedding and a trip to Europe afterward, which would serve as both a honeymoon and a business trip. The couple never had children.

Shortly after this, Dr. Sloan and Bertha Woolaver built 'Sloan Cottage' in the Newport area of Nova Scotia between Windsor and Brooklyn. This property has been in trust since the 1950's. The contents of the property are just now being disbursed.